E-BOOK FORMATS OFFERED BY MARQUIS ATELIER GRAPHIQUE

EPUB 3.0 (Electronic Publication)

EPUB 3.0 is an open, standardized format created by the International Digital Publishing Forum for use on digital tablets. Its "reflowable" structuremakes it particularly well-suited t for novels, since the text automatically adjusts to the size of the e-reading device. Users can customize the font size and style, view images or graphics, and open hyperlinks in web browsers such as *Google Chrome* or *Safari*. Readers can also underline words, add notes, use a clickable table of contents to go directly to the selected chapter, adjust the brightness and add bookmarks. The EPUB format is compatible with most digital devices. It can also be viewed on a computer when supported by the *iBooks* app, which is usually installed by default on MAC computers, or by the *Adobe Digital Editions* (ADE) app, which you can download here. Please note that the ADE app may cause some images to appear pixelated, so using a tablet is recommended for an optimal visual experience.

INTERACTIVE PDF
(Interactive Portable Document Format)

Interactive PDF is an enhanced version of standardPDF file. It supports features such as bookmarks, clickable tables of contents and indexes, and internal or external hyperlinks to references, email addresses and websites. This "static" format preserves the original page layout regardless of the software used to create it. Unlike the EPUB format, the text in a PDF format cannot be adapted to the screen size of the viewing device.

ACCESSIBLE PDF OR EPUB

We can create accessible PDF pr EPUB files that comply with recognized accessibility standards, includingWCAG and EPUB/PDF Accessibility guidelines. These formats are specifically designed to support inclusive, user-friendly reading experience, especially for individuals who rely on assistive technologies such as screen readers.

An accessible file includes:

- logical and hierarchical structure (titles, subtitles, paragraphs, lists) that facilitates navigation,
- Accessibility tags applied to all elements (titles, images, tables, links, etc.),
- Alternative text for images and non-text elements,
- A coherent reading order, evenfor documents with complex layouts,
- Optimized navigation tools such as(table of contents, landmarks, bookmarks,
- Adequate contrast and typographic choices that enhance readability.
- Compatibility with major screen readers and digital reading platforms.

These formats ensure a flexible, inclusive reading experience that aligns with current accessible publishing standards.

FIXED LAYOUT

Fixed Layout is an EPUB format in which the page layout remains static. This format is particularly suitable for illustrated works such as comic books, recipe books, children's books and art books. Unlike PDF, this format is distributed by *Apple*.

	EPUB 3.0	PDFI	ACCESSIBLE PDF OR EPUB	FIXED LAYOUT
Observance of page layout of printout		✓	PDF only	✓
Incorporation of images	✓*	✓	✓*	✓
Audio files		✓	PDF only	
Compatibility with Apple	✓		EPUB only	✓
Compatibility with Amazon	✓		EPUB only	
Compliant with standards WCAG and EPUB/PDF Accessibility			✓	

* The images will be displayed but often not in full-screen format.

Sources:

«EPUB and Kindle formats explained». *Digital Publishing 101*. Accessed March 29, 2021 at http://digitalpublishing101.com/digital-publishing-101/digital-publishing-basics/epub-kindle-formats

«EPUB». *Wikipedia*. Accessed March 29, 2021 at en.wikipedia.org/wiki/EPUB

For more information about our e-book services:
info_numerique@marquislivre.com

MARQUIS
GRAPHIC WORKSHOP